

Executive Board Meeting 2/25/10

In attendance: Denny Kelk, Kathy Brito, Judy Prosper, Susan Saar, Francesca Di Mauro, Ruth Gatton, Susan Rosenberg, Adele Tedesco, Ivelisse Suarez and Ana Hernandez

Chris Jennings is proposing to sell CD's at the 3rd and 4th grade musical. He recommended to sell 100 but we agreed to sell 75. He also wants to sell 50 Frog Tales CDs but we agreed on doing 20. PA to put up about \$400 for the production and the CDs will sell for \$10

NY International Children's Film Festival- the PA will sign up for this fundraiser . Every ticket purchased online, the PA gets \$2. The festival begins in late February and goes through the month of March. Everyone agreed to do it.

Movie Night- hasn't been able to reach Vicky to find out the expenses, but what was deposited to the bank was \$2094.63. Have to deduct the expenses to find out the profit.

Wish List - distributed and reviewed. A discussion ensued on how to communicate with parents to ensure that parents are aware of what class supplies are needed. Suggestion to use the class reps but they can't do it on school premises. Can only be communicated via phone, email or in person.

Jazz Concert- has sold 200 tickets. The capacity in the auditorium is 400. Now they are beginning to mass advertise.

Staff Appreciation Dinner- Adele reported that she spoke with Donna and they are working on organizing it. Susan Saar will share last year's flyer.

International Dinner- has been approved by Administration. Francesca will look at the flyer and have it approved.

New Victory Theater is having a special program where families can purchase the discount tickets. Flyers will be handed out during the General PA meeting. This is being provided because of our membership with the NV Theater.